SYLLABUS

Innovation and entrepreneurship in a Swedish context, 7.5 ECTS credits

COURSE CODE: ETES01

TARGET GROUP: The course is given within the framework of the Linköping University Summer Academy and is only open to students from Linköping University's partner universities.

ADVANCEMENT LEVEL (G1, G2, A): G1, first cycle

PRELIMINARY SCHEDULED HOURS: 120

RECOMMENDED SELF-STUDY HOURS: 80

AREA OF EDUCATION: Technology

MAIN FIELD OF STUDY: Industrial Engineering and Management

AIMS:
The course focuses on central aspects, theories and models of innovation management and entrepreneurship. Innovation management and entrepreneurship are discussed from a Swedish perspective, with Sweden as an example of a globally leading innovation country. After the course the students should be able to:

- account for and discuss important aspects of theories in the field of innovation strategy, innovation management and entrepreneurship
- based on empirical examples, evaluate and apply theories in the fields of innovation strategy, innovation management and entrepreneurship
- discuss the interrelationship between firm-level innovation processes, innovation strategy, and entrepreneurial activities
- discuss theories in the field of innovation strategy, innovation management and entrepreneurship from a Swedish perspective

PREREQUISITES:
The course is designed for undergraduate students studying business and management, but also engineering and science degrees.
The courses within the Linköping University Summer Academy are all at the bachelor level. Students attending the LiU Summer Academy must have experience of university studies corresponding to one year of full-time studies (60 ECTS) as well as a good command of English.

**ORGANISATION:**

Teaching is based on lectures, seminars, and group and individual assignments. The lectures provide the theoretical basis for the course, while case studies and consider other student-active learning assignments are discussed in seminars. Throughout the course, students are expected to hand in several assignments and will need to report on their learning orally and in writing.

**COURSE CONTENT:**

The course focuses on innovation and entrepreneurship and includes the following subjects:

- Managing the innovation process
- Strategic innovation management
- Technology and industry dynamics
- Entrepreneurship
- Business planning

**COURSE LITERATURE:**


**EXAMINATION:**

Course examination is based on active participation throughout the course, group and individual assignments, oral presentations and a written test.

**ADDITIONAL INFORMATION:**

The course coordinator analyses the course evaluations and makes proposals for the development of the course. Analysis and proposals will be forwarded to the students and the International Office.

**COURSE EXAMINER:**

Nicolette Lakemond
Course language: English

Department offering the course: IEI

Director of Studies: Eva Lovén

Examiner: Nicolette Lakemond